

Jan 31st, 2016 FAC BOD Agenda & Minutes

January 31, 2016, 5:50 pm. Meeting adjourned 8:40 pm.

Present (9/9): Jered, Drew, Liz, Kendra, Chuck, Dan, Doug, Jesse remote, Blake late

Absent (0/9):

Guests (1): Julia

Minutes recorded by: Kendra

Agenda

1. Pizza
2. Approve Old Minutes
3. Review Old Actions
4. Grant to FIGMENT, others
5. Interview with arts reporter
6. Covering GLC fees?
7. SOS participation
8. Low Income Tickets
9. Ticketing
10. Updated website
11. Discuss potential new Board members
12. Art Grants Update
13. Review org change (cluster) structure
14. Who is responsible for event rules?
15. Other
16. Next Meeting Date

Old Actions

- Kendra to keep pinging Velir (6:03pm-6:15pm)
 - Nope, they're done with working with outside groups. Communication is cut off. We should drop that insurance (Chuck).
- Jered to update templates and plugins
 - Done
- Liz to update website content
 - Content mostly ported over from old site and other outlying sites, partly updated.
 - Should have a complete set of content ready for stakeholders to contribute their updates by end of week
 - Was contacted by Steve K (volunteer coordinator) who is eager to help this happen.
 - Formatting and design will continue

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- Need to begin Communications Committee meetings to coordinate overall online strategy
- Kendra to grab camp placement info from Placement
 - Done; will discuss later in meeting
- Board: should email the list with individual suggestions for BoD and approve that list next meeting (Drew will send email to these as well as our 2014 candidates)
 - Did not happen, so let's discuss during this meeting.
- Jered: Email Tarn and Masha with BoD consideration(s) for Event Leads, ask them to reach out if they are in agreement.
 - Julia is an event lead!
 - Jered recommended Ala
- Kendra: figure out filings and update BoD membership.
 - This happened
- Kendra: Prep September, November, December minutes for publishing and email board about publishing details/ask for review
- Kendra: contact former Directors for details of opt-out
 - Kendra has not done this! She will.
- Doug, Chuck, etc.: distribute \$2500 donations reviewed in May
 - This will be in 2016
- Jered: Review with Communications Committee the SOPs for announcements
 - Festival committee is on it

New Actions

- Chuck: drop Velir-related insurance
- Kendra: loop in Steve K. (new volunteer czar) to leadership outreach stuff
- Jesse: Renew PO Box
- Kendra: email board alumni and make sure they still want to be on board@
- Doug, Chuck, etc: move \$2500 donations to 2016
 - Chuck: reply to FIGMENT and distribute 2015/2016 donation
 - Doug: follow up on \$1500 for 3 bethel charities
 - Doug: scout out Framingham space
- Jesse: fix error on ticketing website < Fixed during January meeting
- Liz: begin Communications Committee meetings to coordinate overall online strategy
- Jered, Drew, Liz, Doug: Talk to Maine Media (do some research first)
 - thechart.me
 - More traditional approach to art
- Drew: Email out about artists in residence/sponsored skillbuilding at Artisan's Asylum
- TicketCore/FestComm: talk about transportation and ticket numbers
- Chuck: format spending numbers for usability
- All: propose Fireflies for BoD/leadership
- Kendra/Drew: Talk to AA about Activities Committee possibilities
- Jered: ask Sage for Conduct Committee update after their last meeting

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- Doug: recruit volunteer to document art grant recipients on website

Decisions Made

- Discontinue Insurance with Velir
 - Donate \$2000 to Figment
 - Donate \$1500 to charities geographically proximal to the event
 - We're willing to talk to Nora Byrne Armstrong about the event (she reports on art in Maine)
 - Cover GLC fees for two FFs
 - Start with 20 low-income tickets; have people apply for them
 - Event Art Grant Budget: \$18k art + \$2k for bug
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Pizza

- Chicken Pesto Pizza
- Veggie Pizza
- Buffalo Fingers
- Chicken Fingers

All was consumed; order more next month.

Approve Old Minutes

Grant to FIGMENT, others (6:16pm)

Purpose: Received request for \$2000 donation to FIGMENT Boston. Discuss this request and other charitable giving opportunities for 2016. (15 minutes)

- \$1000 in 2011
- \$880 in 2013
- Didn't need it last year
- This addresses damage to grass on the greenway due to participant dancing

Should we set a budget for 2016 donations? Should we roll the 2015 suggested donations into 2016?

(6:25 break for pizza-6:30)

- Let's donate \$2000! This represents carryover from 2015.

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2015 charitable giving (from August 2015 minutes) was: "\$1500 to be split across three Bethel charities: food pantry, Bethel University, and the Bethel ambulance."

- Let's do that

Burning Man wants money

- That's nice

Framingham maker space needs help

- Doug to check it out

Artisan's: They are doing fine. Do we want to have artists in residence? Do we want to pay for people to develop skills via classes to build art?

- Let's move this to email and work on proposals for next month

Interview with arts reporter (6:43pm)

Purpose: Arts reporter (Nora Byrne Armstrong) requested an interview about the history and goals of FAC. Do we want to do this? Who should participate? (15 minutes)

- This is for a publication that is getting off its feet
- BRC Media Guru reminds everyone that the media is not your friend
- Drew volunteers as tribute; Doug and Jered jump in; Blake volunteers Liz

Covering GLC fees? (6:50pm)

Purpose: Board member Kendra Pugh and alum Sadiya Carr will be attending the Burning Man Global Leadership Conference. Can we cover their registration fees (\$175)? (5 minutes)

- Let's do that

SOS Participation (6:53pm)

Purpose: Determine if we are participating in SOS, who is coordinating, and where Firefly's art will be presented. (10 minutes)

- Ala is coordinating
- Registration deadline is TODAY, maybe we can ask tomorrow
- Still need a space
- SOS is also continually looking for one-off opportunities
- Maybe Aeronaut?
- We should have Ala contact SOS about this ASAP

Low Income Tickets (7:03pm)

Purpose: Discuss if we want to offer low income tickets for Firefly 2016, and under what terms they will be offered. (15 minutes)

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- We talked about this on board@ and got some responses on interbecs
- Should we offer free bus tickets for low-income?
 - we had ~30 free seats last year
- Participants have asked ticketing for low-income tickets in the past
- How do we vet low-income applications?
 - Let's look at how other events do this
 - Let's ask them for details and also how long their process takes
- There is general support for this if someone (Ticketing) is willing to administer
- No-fee versus nominal fee? No fee
- 20 versus another number? start with 20
- Transparency in recipients? yes
- Is this free volunteer ticket creep? Previous to this, everyone has paid the same amount for a Firefly ticket. We want to give this a go, and feel it is different from e.g. BRC.
- This is on-top of our usual ticket cap; transportation and parking remains a priority!

Ticketing (7:27pm)

Purpose: Discuss dates for Firefly 2016 ticket sales, prices, and number. May be referred to FestCom for mid-month review. (15 minutes)

- also, we want to put the software on github
- let's replace the error on the ticketing website (this is done)
- we have dates!
 - March 1st: have policies ready for announcement.
 - March 15th: registration opens.
 - April 9th: Lottery is run.
- We want more TicketingCore humans!
- Terrible emails for april 1st, or something. Blame Totenkitten.
- Talk about ticketing open house in the next couple of weeks!
 - Complain!
 - Volunteer!
- 950 last year: 861, 850, 790 previous years
- Last year was quiet from a safety perspective
- People complain a lot immediately after the lottery is run
 - Totenkitten loves this
 - Take that rage and build some rage art
- Fill buses → Extra 50 tickets??
- BusCore is on it.
- Offsite parking: We should figure this out better this year, starting now.
- It's 15 minutes in, and we're talking about Nyancore
- Chuck breaks down our 2015 numbers while we talk about ticket price; this seems fine
- We also talk about parking price; this also seems fine
- Bus prices? Charged \$45 round-trip; with vacant seats, cost \$90

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Updated Website (8pm)

Purpose: Status update and timeline. (10 minutes)

- New templates are great! Liz to update this week.
- Jester can tweet and stuff.

Discuss potential new Board members (skipped, 8:07pm)

Purpose: As above. (15 minutes)

- <https://docs.google.com/spreadsheets/d/1rzaYkZ7sXPDvR1j0oOWuBi0O3aQ7GpH8duxKjcKlc0A>
- Let's look over that list, also tap our brains, and discuss over email.
- Kendra made a questionnaire for people who expressed interest, but didn't have a specific role in mind.

Art Grants Update (8pm)

Purpose: Update on 2016 art grant process. (10 minutes)

- Dates are set (save for BEX): we have 1 art grant proposal already!
- We need a budget
- \$18k + \$2k for bug

Review org change (cluster) structure (8:12pm)

Purpose: ??

- Did this work in 2015? Yes

Who is responsible for event rules? (8:15pm)

Purpose: neither ConCom nor FestCom feel that "ordinary event rules"--such as "don't cut down the trees"--are under their mandate. Board to clarify?

- Kick it to The Board.

Other (8:22pm)

Purpose: Free discussion of topics not included on agenda, primarily to identify for email discussion or next month's meeting. (15 minutes)

- What to replace Velir with? ongoing
- Town Halls? FestComm is on it.

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- Conduct Committee Update? We should ask for one

Next Meeting Date

Purpose: Determine next meeting date. (5 minutes)

February 28th, 2016 -- 27th if the town hall is on Sunday