

August 7th, 2016, 5:45 pm. Meeting adjourned X:XX pm.

Present (8/8): Jered, Chuck, Liz, Dan, Kendra, Jesse (remote), Drew (remote), Blake

Absent (0/8):

Guests ():

Minutes recorded by: Kendra

Agenda

1. Approve Old Minutes
2. Review Old Actions
3. 2016 Event Wrap
4. 2017 Event Date
5. Sponsoring Civic Art / Future of Firefly (FoF)
6. Survey Team Report
7. Other
8. Next Meeting Date

Approve Old Minutes (5 min)

- Do this offline

Review Old Actions (15 min)

- Chuck: Generate 1099s for each recipient of >\$600
 - Receipts are working, need to remind 1 artist
- Jesse: Add ability to purchase bus truck cargo shares
 - Done
- Jered: Talk to FestComm/Rhonda about overflow parking and ticket numbers
 - Done

New Actions (5 min)

- Jered/Kendra: Ask Dennis about Art Documentarian (maybe for Glowbe)
 - Bring this back up
- Ticketing: Brainstorm ticketing process changes
- (ongoing) Festcomm: Exodus/Storage redesign
- All: prepare to resolve comments on banning and warn policy
- Jered: Sponsoring Civic Art/Future of Firefly for next meeting

2016 Event Wrap (30 min)

- Do Camp Leads have authority?
 - Do we want a list of things they are responsible for?
- Refunds for those who requested last minute?
 - There was a one-off about this, it is generally not our policy to do so
 - Perhaps increase communication about this before the event
- 2017 Ticketing thoughts
 - We didn't sell out, because we released them late
 - Do we want to release tickets earlier?
- 2016 Medical incident insurance
- More organizational resources should be dedicated to Exodus (separate core, or part of P&T?)
- More core infrastructure should go up 4th work weekend
- We should continue work on volunteer recruiting
- Let's get a wiki? Migrate people to the FF google drive?
- Remember to wrap up the Steambath, etc.
- Add an accessibility section to the survival guide? Change policy to move people but not equipment? Messaging regarding limited resources?

2017 Event Date (15 min)

- **Tuesday July 4th - Sunday July 9th**
- Thursday June 29th - Tuesday July 4th?
- Wednesday, June 28th - Monday July 3rd? [not the 4th]

Sponsoring Civic Art / The Future of Firefly (FoF) (30 min)

Bump to next meeting.

Survey Team Report (Aaron, 15 min)

- 25% this is their first firefly (versus 39% from ticketing?)
- People like the bus, need more cargo space
- People primarily use Facebook to get information
- 49% of people report having a transformational experience during Firefly 2016
- 80% of people report having a transformational experience during a burn
- People don't know you can sign up for shifts on-site, or before they have a ticket
- Emails about volunteering should be clearer, more detailed, on Facebook
- We can add a few questions for next year
- Survey team is keeping data anonymized/aggregated

Warning and Ban Policy Update (dan, 10 mins)

- We should proactively communicate to discourage rumor mill

Other (45 min)

- We should bring parity to our landowner agreements
- We should engage in a multi-year plan with flat rates
- We'll review our storage reimbursement
- We reviewed a reimbursement from 2015

Next Meeting Date (3 min)

- Sunday, September 25th
 - Officer nominations
 - Recruitment