

April 12th, 6:52 pm. Meeting adjourned X:XX pm.

Present (5/7): Dan, Drew, Jered, Liz, Kendra,

Absent (2/7): Blake, Jesse

Guests: Brian, Talena, Sharon (remote), Julia, Frank

Minutes recorded by: Kendra

## Agenda

1. Approve Old Minutes
2. Review Old Actions
3. New Board Member Candidates
4. Core Budgets
5. Insurance
6. Ban Publication Policy Update [dan]
7. GLC Updates
8. Other
9. Next Meeting Date
10. Closed Session: New Board Member Discussion

### Approve Old Minutes (5 min)

- Approved!

### Review Old Actions (5 min)

- Treasurer: make a recommendation on managing our assets effectively
  - Bumped to Treasurer section
- Team: review Chuck's 3-year agreements
  - Done
- Liz: Re-contact potential members
  - Done
- Kendra: Re-contact potential members
  - Done
- Drew: Talk to Asylum people about electronic waivers research
  - Research spooked us; was not as simple as we were hoping. Dan to continue opening all the waivers for 2017
- Drew: Talk to some accountants regarding new accounting needs
  - Accountants are busy because taxes. Julia can recommend a firm.
- Jered: Confirm current potential board members are OK with public feedback solicitation
  - Done

- Jered: after waiting a bit to hear back from potential board member outreach (~week), send email to announce soliciting feedback on potential board members
  - Done
- Kendra: Finish state filings
  - Done and then undone; update member list
- Jered: Follow up with Liz for tentative GLC attendance
  - Done! Liz did not get a chance to attend, but did make it to the Saturday party.
- Jered: Notify Talena, Gougey, Sharon of next meeting date. Wednesday, April 12th, 6:30pm, Mentzer House
  - Done
- New Treasurer: Structured donation budget
  - Bumped to Treasurer section

## New Actions (5min)

Dan, time sensitive: remind fireflies of the lottery

Liz, time sensitive: a few days after Dan's communication, publish a call for the Communications committee

Drew: Reach out to Julia

Kendra: update member list for 2017

Sadiya and Emile to brief board on GLC experience, document.

Drew: Bring up core budgets at the next festcomm meeting

Jered: Pull up insurance info, Jered will also interact with the insurance broker

Dan: get formal concom recommendation and UX/communication recommendation from concom

Drew: ask Festcomm what could be supported in terms of attendance

All: Think about what board members should do for breaking bread

New Treasurer:

- Treasurer: make a recommendation on managing our assets effectively
- Treasurer: concoct a structured donation budget

After Firefly:

- Activities Committee call

Frank:

- (Frank?): Draft 'community volunteer' letter for Frank's workplace, if needed

Julia:

- Email Jered about accounting firms

## New Board Member Candidates (5min)

Have been introduced.

## Core Budgets (5min)

FestComm will develop and bring to the Board for approval.

## Insurance (10min)

We've gone with the same carrier for the last 3 years, generally noncontroversial.

We should check with them soon and ensure there hasn't been a significant change, and update them on our increased attendance expectation.

Jered provides some background on insurance for overnight camping events.

## Ban Publication Policy Update [dan]

Dan has a draft proposal

There is general support

We should get the formal recommendation, and UX/communication recommendations, from concom

We'd like a lawyer to look it over

Some discussion regarding fiduciary responsibility and defamation

## GLC Updates

GLC Experience

Gowdey and Julia went

Gowdey: it was great, great tracks

Julia: compared to corporate events of a ~similar nature, this is way better, much more interactive. Need a lot of social energy. It would be nice if this experience reinforced 'the basics', as it's serving as a window for burner culture to the outside world, in a way.

Some discussion of size of events and impact on experience

Transition to Culture propagation

Jered: Firefly has ~7 to 9% attrition between 'tickets sold' and 'checked in at the gate'

We have ~1,000 attendees - how do we reach more people, year round? (e.g. MUM, SOS, Figment)

culture evangelism vs. culture dilution

Dan: Impact of 'band gap' on culture retention/in SF, your accountant goes to Burning Man

Gowdey: 'Nurture' birgins, new camp members

Julia: we have so many culturally-adjacent groups! How do we get them involved?

Dan: some of them choose not to

Jered: how do we acculturate them?

Julia: yup. It was strange to be at Middlesex on Thursdays for years and not know about burners

Jered: We also struggle (like many greater boston area subcultures) with diversity

Other GLC thoughts

Volunteer in the outside world!

Activities Committee may address culture propagation discussion

Black Rock East May Day may be a great example of all of these things! (May 28th)

## Max Attendance

What does festcomm think?

What did we learn about interest from ticketing/lottery?

Lottery reminder, Activities committee, communications committee discussion

## Breaking Bread (drew)

We should eat together, possibly during this meeting

Let's bring it up next time

## Other

## Next Meeting Date (team, ~5min)

Sunday, May 7th, 6:30pm, 36 Cherry St. (looking into Aeronaut, for post-SOS)

## Closed Session: New Board Member discussion

Drew to follow up with Julia; Liz to reference check.