

# Firefly 2022 Survey

Survey Core

2022-08-13

# Firefly 2022 Post-Event Survey

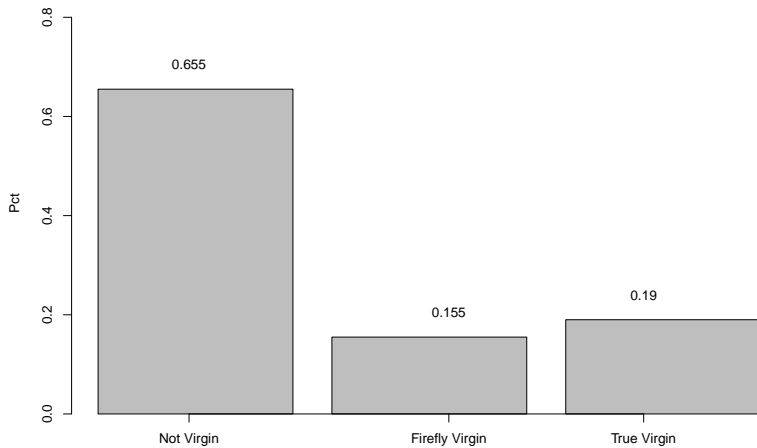
- ▶ 537 respondents
- ▶ Launched Thurs July 7, closed Sunday July 24
- ▶ Sections:
  - ▶ Demographics
  - ▶ Key Metrics
  - ▶ Secondary Metrics
  - ▶ Satisfaction with specific aspects
  - ▶ Volunteering
  - ▶ Accessibility (new)
  - ▶ COVID (new)

# Demographics

- ▶ Veterans, Virgins, New-to-Firefly Burners
- ▶ Fireflies attended
- ▶ Age

# Virgins

## Firefly Virgins

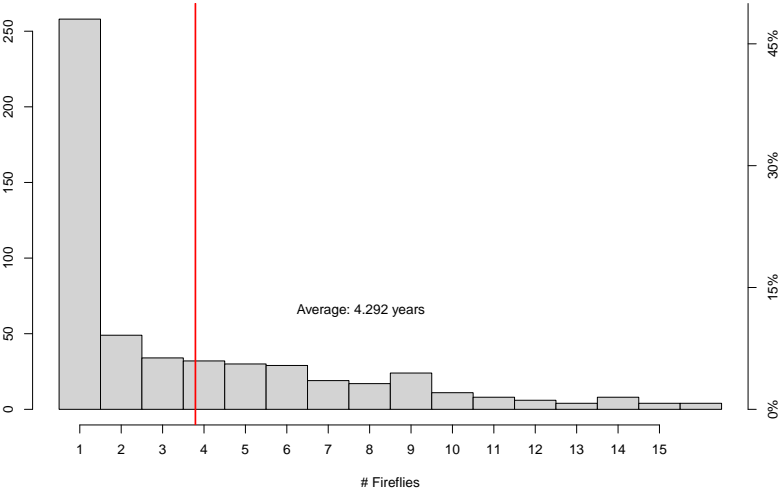


## Virgins in historical context

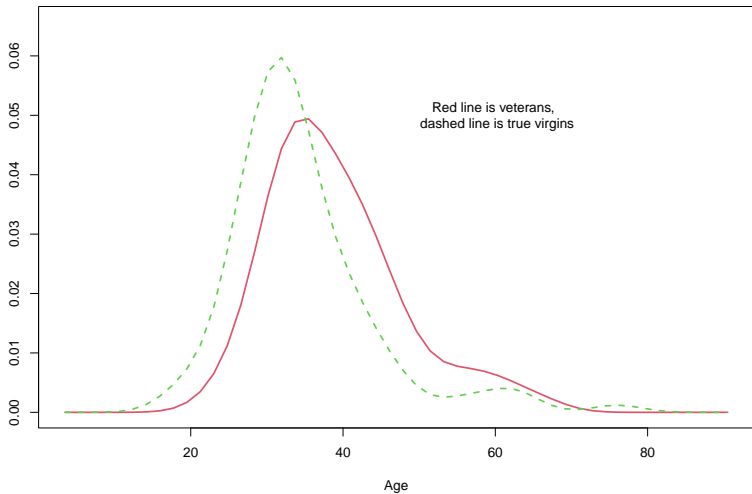
year	True virgins	Firefly virgins	All virgins
2016	0.145	0.112	0.257
2017	0.168	0.097	0.265
2018	0.182	0.134	0.315
2019	0.200	0.113	0.313
2022	0.190	0.155	0.345

# Fireflies Attended

How many Fireflies have you attended, including this one?



# Age

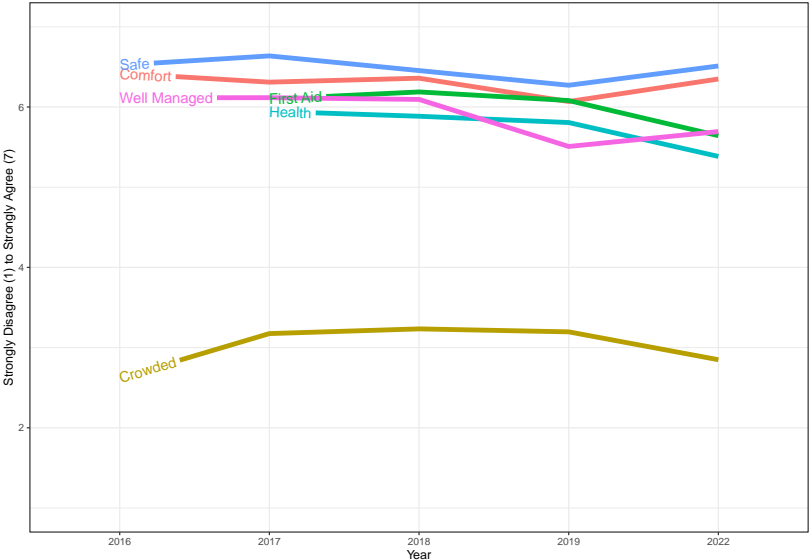


# Key Metrics

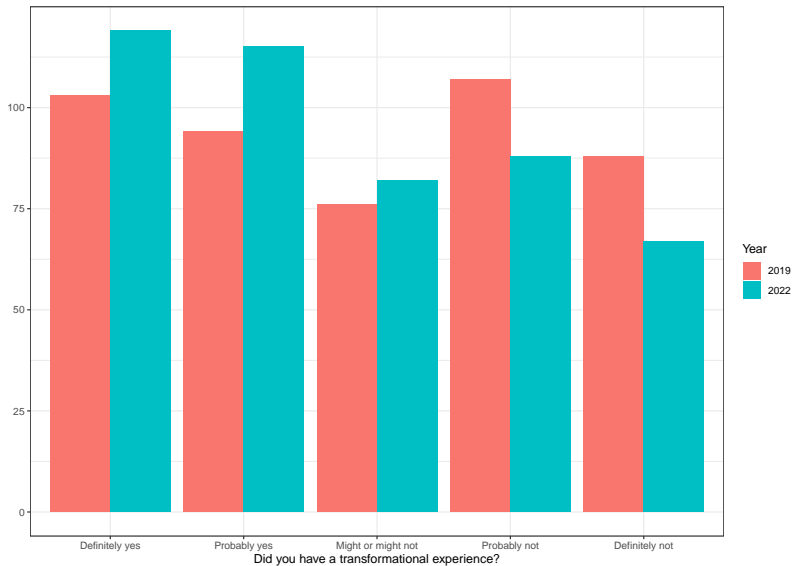
- ▶ Safe?
- ▶ Comfortable?
- ▶ Well-managed?
- ▶ Crowded?
- ▶ Prepared for health issues?
- ▶ Know how to reach First Aid?
- ▶ Transformational Experiences



# Key Metrics: Mostly Stable over time



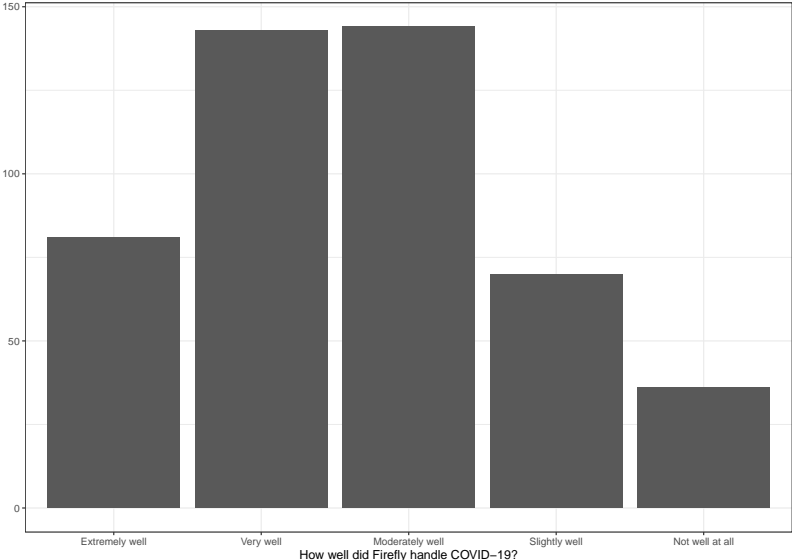
# Transformational Experiences



## Secondary Metrics

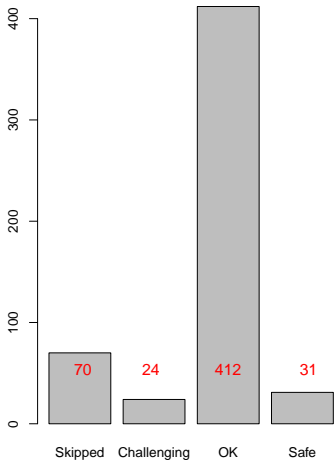
- ▶ COVID (more later)
- ▶ Consent
- ▶ Safety vs Challenge
- ▶ Money spent in Bethel area (estimated \$75k this year)

# COVID: Moderate dissatisfaction

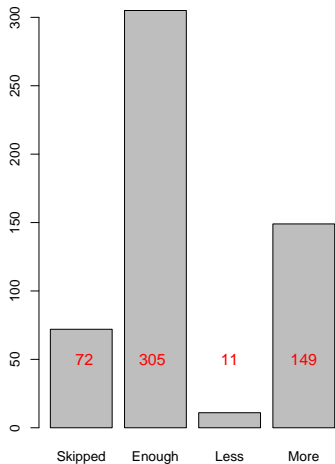


# More focus on consent, about right on safety vs challenge

Is Firefly too safe or too challenging?



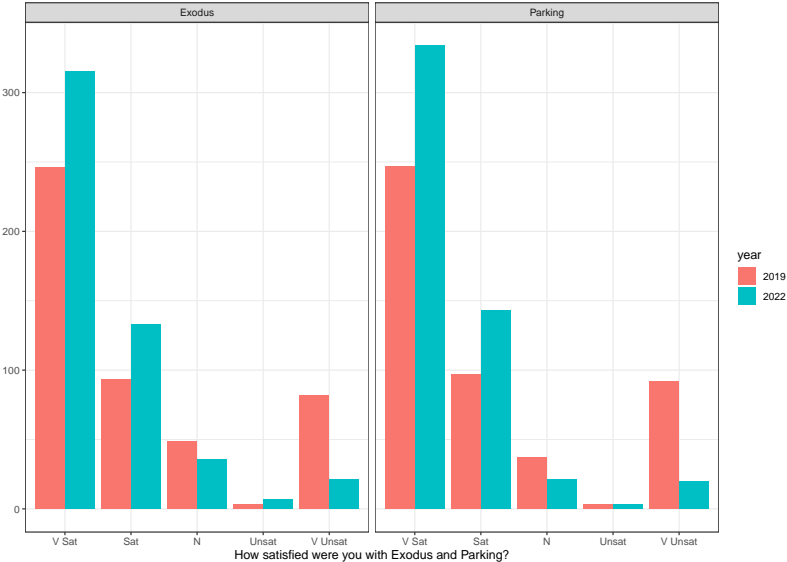
Should Firefly promote consent?



## Satisfaction with specifics

- ▶ Parking/Exodus
- ▶ JamCare
- ▶ Ticketing
- ▶ Facebook Group
- ▶ Minors

# Parking and Exodus: Generally satisfied



## Parking and Exodus Free Response Highlights

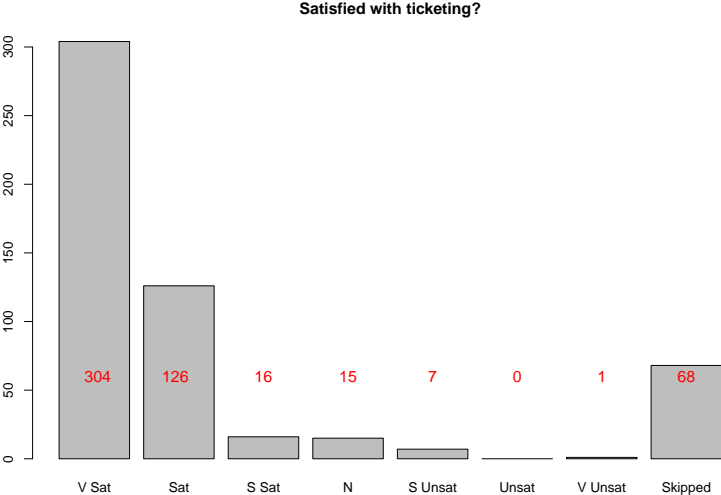
- ▶ “The terrain of Firefly proved challenging. I am over forty and have arthritic knees, I feel more could be done with mobility services.”
- ▶ “Wish that there was a bus again.”
- ▶ “We need more vehicles for load-in, load-out, and accessibility.”
- ▶ But many, many comments about things going smoothly
- ▶ Generally parking was more positive than exodus



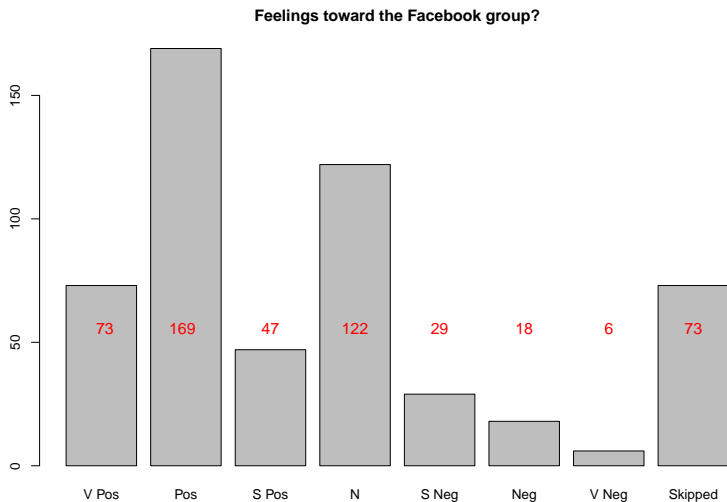
## JamCare: few interactions, but some bad ones

- ▶ Only 21 respondents report negative opinions of JamCare
- ▶ 352 report no interaction at all
- ▶ But some troubling reports: drunk staffer incident

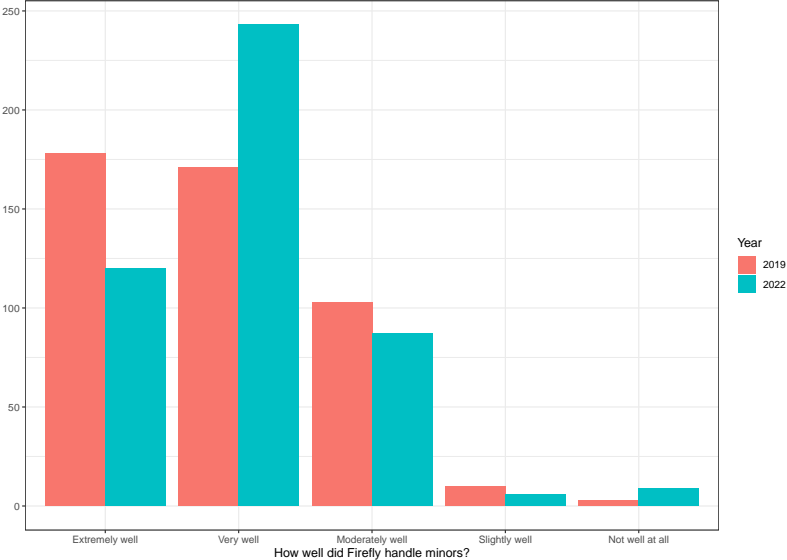
# Ticketing: very positive



# Facebook group: mostly lukewarm



# Minors: not a problem



# Volunteering

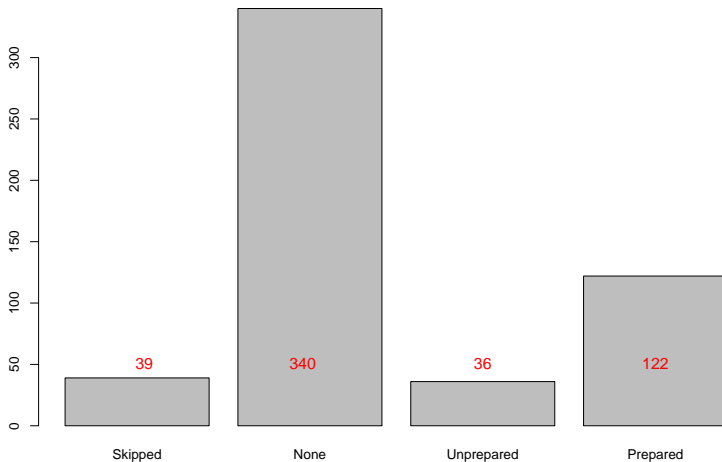
- ▶ 9% report missing a shift
- ▶ Most common reasons:
  - 1) Illness
  - 2) Arrived to Firefly too late
  - 3) Own fault: wrong day, arrived, late, missed alarm

# Disability/Accessibility Issues

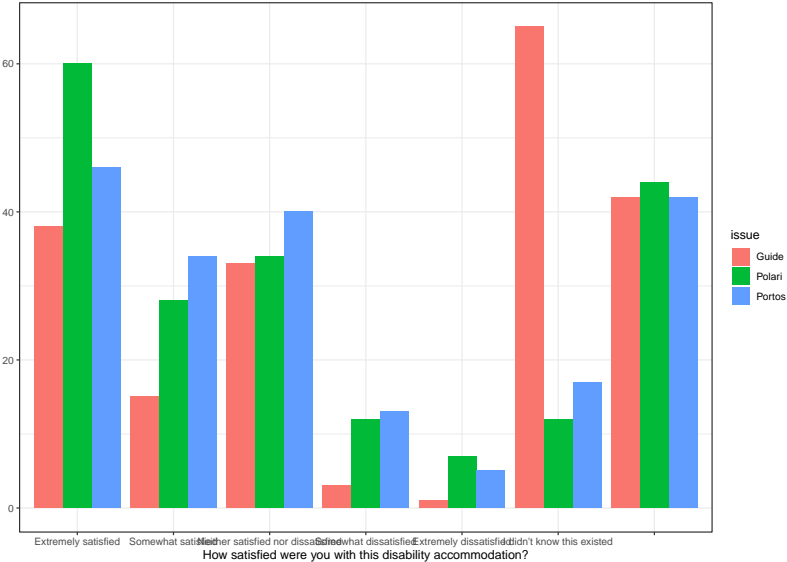
- ▶ Visible/Invisible Disabilities
- ▶ Portos
- ▶ Hauling
- ▶ Disability Guide
- ▶ Free response feedback

# Prevalence of disabilities: substantial unpreparedness

Disability status & Preparation: 24% felt unprepared



# Disability issues



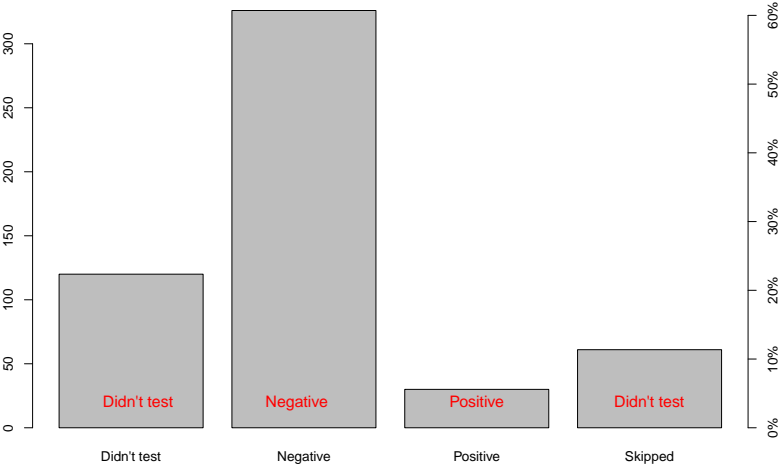


## Disability Free Response Highlights

- ▶ “Definitely need a review of the accessibility core’s duties and procedures.”
- ▶ “I don’t think the accessibility port-o-pottie was cleaned regularly because it was dirty inside.”
- ▶ “Enforce sound limits more consistently”
- ▶ “All currently existing resources were plenty for me.”
- ▶ “Please consider moving Firefly to a new location that is flatter. My experience and enjoyment of firefly is burdened by the hill and managing my pain trying to walk up and down it.”
- ▶ “Some open camping set aside for disabled participants or at least a clear way to have found a camping place would have made the biggest difference”
- ▶ “The virtual Q&A discussion for disability before the event was amazing help for me.”

# COVID

COVID Testing Post-Event: 9% Positive rate



## Conclusion: Event Feedback

- ▶ “When accessibility worked, it was awesome. I loved the discord group. Better transparency than previous years!”
- ▶ “Provided lots of opportunities to get involved & feel like part of the community”
- ▶ “As a 1st year attendee, I had no expectations for attending Firefly. That said it was an incredible experience for me and I can’t wait to attend next year.”

## Conclusion: Individual Feedback

- ▶ “Rounzie the Sanctuary SME was such a rock star.”
- ▶ “Both the Fire Safety Lead and the LNT Lead (from Lions) were lovely people that gave helpful instructions with tons of love and enthusiasm!”
- ▶ “Did my ranger alpha shift with Forest and Groundscore, they were incredible!”
- ▶ “Matt Dill (Khaki) was fabulous ranger”
- ▶ “Aster and Iva kicked ass all week”
- ▶ “Aaron who helped build the bug was awesome. I had a nice conversation with him on the field and he even let me help him out a little bit so I could feel like I participated in the bug build.”