

March 16, 2025, 5:30pm

Present: Jered, Pete, Jon, Ollie, Carly, Tristan | Dan, Iva

Absent:

Guests: Jack | Max, Greg, Omar

Link to meeting: <https://meet.google.com/yyw-pqbg-kzm>

Agenda:

(Don't add things here, this is auto-generated. Add them under "Topics" below)

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Approve Old Minutes

 Public Copy of 2025-02-09 Board Meeting Minutes

Previous Action Items

- **In Progress** ▾ - Afterburn reporting - Pete
 - Waiting on Infrastructure
 - Need to insert financial data
 - Target next FestComm mtg for completion
- **Not Started** ▾ - Send follow-up letter for [participant] - Jered
- **Completed** ▾ - Onboard Tristan for Finance Committee - Carly
 - Still needs signing access to the bank account

- **In Progress** ▾ - Put together a plan with Kelli for taxes and bookkeeping - Tristan
 - 2024 - almost ready
 - 2023 - needs more work; lots of uncategorized things to go through in PayPal etc
 - Would be nice to have 2025 expenses auto-categorized by P-cards
- **In Progress** ▾ - Additional contracts and insurance planning - Jered
- **Not Started** ▾ - Discuss 1500-1550 target attendance with Kirk - Iva
 - Not yet – will connect next few days
 -  Ticketing History
 - Check availability in mid-April to determine Site Visit date
- **Completed** ▾ - Check on with Terry on SOS registration and process - Carly
- **Completed** ▾ - Check in with Arts Grants about budget - Jered
 - Currently planning based last year; will increase if possible after budgeting

419 status

- Easement situation resolved
- George has not been available yet to review proposed contracts for storage or event use, due to [personal reasons]
- By April 1 we should have a rental terms agreement
 - Then should be able to open ticketing mid-April (same as last 3 years)

Event 2025

- Have we announced dates?
 - Not to Announce
 - Send to Announce with vague idea of when ticketing will open
 - New comms leads: Juice and Sophia.
 - Suggest to them that we get into a Glowbe schedule
- Insurance: still to-do
 - Need confirmed attendance before we can get quote from existing
 - Priceless insurance doesn't operate in our state, suggest we contact MA non-profit org for possible insurers - we'll do that

Firefly SOS 2025

- SOS is the first weekend of May - would mostly be on Saturday 5/3. Potentially 5/4 could be volunteer open house
- Basic plan:
 - SomerNova "Dojo" location, indoor & outdoor
 - Parkour equipment we can hang art on
 - Surfaces to project on
 - Surfaces to paint (group mural project)?
 - 2 possible zones for DJing

- Terry wants to do a history of the bug photo retrospective
 - Next steps:
 - Write up of the general plan
 - Call for participation (setup & breakdown)
 - ALSO:
 - Could probably use the Dojo for other FF events as needed
- Carly is coordinating Firefly activities

Taxes and Filings

- See above mostly... finally getting out of the previous treasurer filing hole
- Email: "IRS Notice of Intent.."
 - Called and were able to get these waived
 - Apparently holding off on firing IRS employees til april 15
- MA Form PC
 - File taxes first then do this

Portos proposal

- See email subject "Budget increase request for portable toilet vendor"
- Next steps: Festcomm to talk about Dan's response?
- We'd like to know what's the latest reasonable date to lock down the porto vendor contract (can we wait until after a site visit on weekend of 4/26?)

New board member next steps

- Regrettably i have to withdraw - gd
- Survey to planning@ – Jered

Budgets

- Ticket price
 - Already expectation set from last year- possibly better messaging about parking pass is rolled in
 - Should we budget based on some smaller % expected PWYW? We did 96% last year. The % has gone down every year and we used a projection last year.
 - Possibly in the messaging: "We love PWYW BUT...."
- Increase budget for art grants
 - At least by normal inflation amount
 - General favorable sentiment but let's get numbers first

Bus Discussion

- Ollie to write up a proposal for bus - either coach or small bus

- Problem with where the bus parks is unsolved
- Also a discussion of small bus + gear truck
 - Price this out vs. coach- even regardless of price, could be better if both vehicles can get off the road

Placement data

- Concern brought up about GPS placement data not being accessible to anyone outside the core
 - What do we gain from having the GPS placement data
 - Helpful for camp/art/etc border conflicts AND for LNT
- Maybe what is more of the actual issue: many community complaints about placement process last year
 - Discussion of process improvement
 - Ask for specific changes to reduce the amount of time?
- Charlie had ideas for process last year, are they working on this already for this year? Connect & ask
 - Iva to bring that up with them next week

Well, well, well...

- After emergency repairs last year, well was assembled wrong - when it's not in use the well drains all the way down 60ft instead of 6ft. We haven't asked, but they are unlikely to fix their own mistakes for free
 - General sense: multiple times the well faults have been due to (or made worse by) errors caused by Valley Artesian – maybe we should look for a different contractor
- Another proposal about electric well pump coming to Festcomm. Question of how to power it still stands
 - Also placement/management of the pressure tank and such?

Planning/ All Hands meeting - likely 4/6

- Tentatively Apr 6 at the Armory, afternoon

Lakes of Fire community letter

<https://lakesoffire.org/lakes-letter-march-16-2025/>

- Some discussion on: are there actionable things that Firefly could be doing?
- None identified tonight but keep an eye out
- Publishing a statement might make more sense if it becomes more clear that Firefly has an opportunity to differentiate itself from other events along these lines / clarify

community confusion or uncertainty about what Firefly stands for / tolerates. At the moment it doesn't seem like this is the case?

New Action Items

- Not Started ▾ Public announcement of event dates and rough ticketing timeline - Pete
- Not Started ▾ Send new board member survey to Planning - Jered
- Not Started ▾ Write up bus proposal for discussion - Ollie
- Not Started ▾ Check in with Placement core about plans for process improvement this year - Iva
- Not Started ▾ Send out call for participation for SOS - Carly

Next Meeting

Sunday, Apr 13, 2025

In person and virtual

5:30p-